Rogers Urges Boycott of British Auto

p. A 2/19/64

United Press International

Rep. Paul G. Rogers (D-Fla.) yesterday called for an American consumer boycott of British-made Triumph automobiles, including the fancy sports cars. He made the proposal in a House speech.

Triumph automobiles are manufactured by Standard Triumph, a subsidiary of Leyland Motors, which Rogers said has an $11-million contract to provide buses to Cuba.

"While Leyland Motors sees fit to trade in complete disregard of American policy, it nevertheless keeps its hand in the pocket of the American economy," Rogers said. "American consumers, by refraining from purchasing Triumph automobiles, can help bring that hand out empty.

"Castro is truly a passenger in every Triumph car."

Rogers told the House that Triumph sold 15,781 cars in the United States in 1962. The total sales came to about $39 million, he said.